

HEART HEALTH UNITED 2024-2026



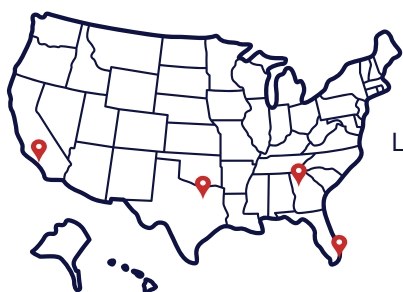
MISSION

Improve cardiovascular health (CVH) through recreational soccer and CVH education.

PROGRAM DESCRIPTION

- Duration: 12 weeks
- Population: 40-64 year old men and women looking to improve CVH
- Two 45-minute **in-person** recreational soccer sessions per week (40 participants per city)
- 1 CVH **online** education session per week (up to 1000 participants per city)

LOCATIONS



Atlanta, GA
Los Angeles, CA
Dallas, TX
Miami, FL

PROGRAM PARTNERS

We're interested in partnering with community-based organizations to deliver and scale-up this program.

PARTNER ROLE

We welcome organizations that may be interested in collaborating in one or more of the following:

- Program marketing and outreach to increase awareness
- Active participation in recruitment of participants
- Deliver in-person recreational soccer intervention to participants
- Collaborate with our team to collect data for program evaluation

WHAT WE PROVIDE

- Funding and support for:
 - Marketing
 - Recruitment
 - Equipment (soccer balls, goals, manuals, etc.)
 - Training and certifying coaches to deliver the program
- Technical support for continued delivery and scale up



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Funded by the American Heart Association 

THE TEAM

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